2009

Recent Developments in IP Law, October 16, 2009

Brochure

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The Golden Gate University School of Law’s newly-established IP Law Center invites you to participate in the 8th Annual Conference on Recent Developments in IP Law. Intellectual Property law is a fast-paced and ever-changing field of practice, and our 8th Annual Conference promises to provide an exciting and informative forum for discussion of current issues in patent, copyright, trademark, and Internet law—led by distinguished IP practitioners with extensive practical experience in these areas of law. The IP Law Center and the 8th Annual Conference continue The GGU School of Law’s proud tradition of providing rigorous and practical professional education for law students and the practicing bar in one of the most robust and cutting-edge markets for intellectual property law in the world.

**Conference Registration**

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Admission includes a box lunch.

- I am interested in receiving MCLE credit. (includes 1 hour Ethics)
- I am not interested in receiving MCLE credit.

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I authorize Golden Gate University to charge my/our conference registration to my credit card.

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Space is limited, so pre-registration is recommended. FAX or mail this reservation form with credit card information, or accompanied by a check made payable to Golden Gate University, to:

Golden Gate University School of Law
Intellectual Property Law Program
536 Mission Street
San Francisco, CA 94105-2968
Phone: 415-369-5293 Fax: 415-442-6609
Email: gradlaw@ggu.edu Web: ggu.edu/school_of_law

**Program Schedule**

8:30–9:00 Check-in and MCLE Registration
9:00–9:15 Welcome and Opening Remarks
   Prof. Marc H. Greenberg
   University President Dan Angel
   Assoc. Prof. William T. Gallagher
   Golden Gate University School of Law

   Robert B. Morrill
   Sidley Austin LLP
   Justin T. Beck
   Beck, Ross, Bismonte & Finley LLP

10:15–11:00 The Current State of the Trademark Office
   United States Commissioner for Trademarks Lynne Beresford
   United States Patent and Trademark Office

11:00–11:15 Break

11:15–12:15 Virtual Law – Justice on the New Digital Frontier
   Benjamin Duranske
   Pillsbury Winthrop Shaw Pittman LLP

12:15–1:15 Lunch

1:15–2:15 TOMORROW NEVER KNOWS: The Entertainment Industry Ten Years After Napster
   Moderator: Tony Berman, Berman Entertainment and Technology Law
   Panelists:
   Jon Earp, JODA
   Edward Lichty, Vudu
   Tim O’Brien, Tapulous
   Greg Gordon, Pyramid

2:15–3:15 Electronic Discovery and Evidence in IP Litigation: A View from the Federal Bench
   U.S. District Court Judge James Ware

3:15–3:30 Break

3:30–4:30 IP Lawyers Under Attack: Ethics and IP Law
   John J. Steele
   Law Offices of John Steele

4:30–5:30 Social Network Blogs and the Law:
   Anne Hiaring, Esq.

5:30–5:45 Closing Remarks
   Marc H. Greenberg and William T. Gallagher
   Golden Gate University School of Law

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