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Golden Gate University School of Law LLM in Intellectual Property Law 2003-2004

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GOLDEN GATE UNIVERSITY SCHOOL OF LAW

LL.M. IN INTELLECTUAL PROPERTY LAW 2003-2004



SAN FRANCISCO

DIRECTOR'S MESSAGE

entral to the practice of law in the new millennium is an understanding of the principles of intellectual property (IP) law. In an age dominated by the development, distribution, and protection of information and ideas, lawyers play an essential role in supporting those endeavors.

Whether you are a new law school graduate, an attorney from another country, or an experienced practitioner seeking to acquire or broaden your knowledge of IP law, the LL.M. program in IP law at Golden Gate University School of Law will provide you with that knowledge. The program, taught by experienced practitioners and full-time faculty members who specialize in IP law, emphasizes a practical approach to this dynamic field.

The program offers students the opportunity to draft agreements and litigation documents; to learn negotiating tips and strategies; and to delve deeply into the areas of patent, trademark, and copyright—with semesterlong courses in both domestic and international IP law. With five courses offered in entertainment, sports, and art law, the program offers an unprecedented level of instruction in legal issues relating to the creative arts. Students also get up-to-the-minute instruction in new fields such as biotechnology law, Internet and software law, and content licensing for the Web.

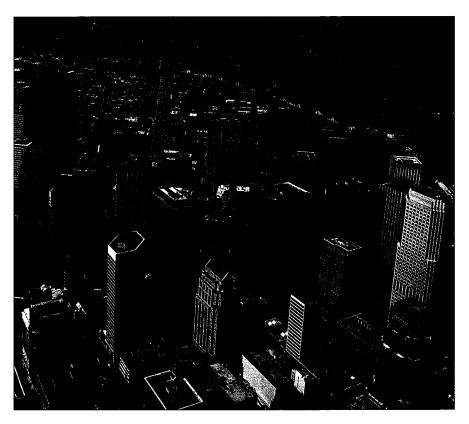
Our goal is to provide students who complete this LL.M. program with a solid base of knowledge and practical skills that will allow them to ably represent clients and to make a positive contribution in all areas of IP practice. Come join us in the study of this fascinating, ever-changing field of the law!

Mon H. Sreedy

Marc H. Greenberg Associate Professor of Law and Director of the Intellectual Property Law Program



"The program, taught by experienced practitioners and full-time faculty members who specialize in IP law, emphasizes a practical approach to IP law."



olden Gate University is a private, nonprofit institution of higher education and a major center for professional study in the fields of law, management, business, and technology.

The School of Law, founded in 1901, is one of the oldest law schools in the western United States. It is fully accredited by the American Bar Association and the Committee of Bar Examiners of the State of California and is a member of the Association of American Law Schools.

Students at Golden Gate come from across the United States and from more than 50 foreign nations. They represent a wide spectrum of ethnic, economic, and cultural backgrounds.

GOLDEN GATE UNIVERSITY

School of Law 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

LL.M. in Intellectual Property Law Program

Phone: (415) 442-6604 Email: ipllm@ggu.edu Fax: (415) 442-6609

Visit our website: www.ggu.edu/law

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Contact us to request materials describing the following programs:

- · Summer Study Abroad
- LL.M. in Environmental Law
- LL.M. and S.J.D. in International Legal Studies
- LL.M. in Taxation
- LL.M. in U.S. Legal Studies

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andidates for the LL.M. in intellectual property (IP) law must hold a law degree from a U.S. or non-U.S. law school or university. This program is designed to give lawyers the opportunity for in-depth study of various areas of intellectual property law.

LL.M. students may tailor a program to their needs by attending full-time or part-time, afternoon or evening, or any combination thereof. Students may complete the LL.M. in intellectual property law in as few as two semesters, but must finish all degree requirements within three years of the date of matriculation.

Classes are held on a semester basis, with the fall semester classes scheduled August—December and the spring semester classes scheduled January—May. A summer session features classes scheduled May—July. Classes are held Monday through Friday.

Degree Requirements

To earn the LL.M. in intellectual property law, students must complete 24 units from the IP curriculum with a cumulative grade point average of at least 2.5 on a 4.0 scale. The grade scale is:

A 4.0 B 3.0 C 2.0 D 1.0 A- 3.5 B- 2.5 C- 1.5 F 0.0

The following courses are required:

- Intellectual Property Law Survey
- Internet and Software Law
- One of the following:
 - -Copyright Law of the U.S.
 - -Patent Law of the U.S.
 - -Trademark Law of the U.S.



"Knowing the main concepts of U.S. IP law is a prerequisite for anyone who wants to do IP on an international

level. The IP classes I took at GGU have really helped me during my various internships in France and will help me in my future practice."

—Benedicte Ghanassia LL.M. in International Legal Studies (2000), with an emphasis in IP law. Now working for a Paris IP law firm.

Courses Offered

Not all courses are offered every semester. See course descriptions starting on page 5.

Art and the Law
Biotechnology Law
Content Licensing
Copyright Law of the U.S.
E-Commerce Law
Entertainment Law
Film and Television Law
Intellectual Property Law LL.M. Seminar
Intellectual Property Law Moot Court
Competition

Competition
Intellectual Property Law Survey
Intellectual Property Litigation: Copyright
and Trademark
Intellectual Property Online Journal

Intellectual Property Online Journal
International Intellectual Property Law
International Patent Law
Internet and Software Law

Internet and Software Law
Negotiating and Drafting Contracts in the

Entertainment Business

The Patent Application Process from A to Z Patent Law of the U.S.

Patent Litigation

Sports Law

Trademark Law of the U.S.

Trademark Practice: Trial and Appeal Board

Transfer of Credits

Under certain circumstances, units may be transferred into the LL.M. in intellectual property law program. However, in no case may more than 6 units be transferred.

- Units from a J.D. program from outside Golden Gate University School of Law cannot be transferred into the LL.M. in intellectual property law program without the prior written approval of the program director.
- Students who have completed another LL.M. degree at Golden Gate University School of Law may apply up to 6 units from that program to the LL.M. in intellectual property law program.
- Students who transfer into the LL.M. in IP law program from another LL.M. program at Golden Gate University without having completed the first LL.M. program may apply up to 6 units of intellectual property law curriculum courses to the LL.M. in IP program.
- Up to 6 units from another ABAapproved LL.M. in intellectual property law program may be transferred upon the approval of the program director if the student has earned grades of at least B-(2.5) in those courses.
- A special provision exists for students who have taken intellectual property law courses while attending the Golden Gate J.D. program. Courses required for the LL.M. in intellectual property law program taken while a student is in the J.D. program will be accepted without prior approval. However, no more than 6 units from courses in the IP curriculum may be transferred to the LL.M. program.
- With prior approval from the program director, students may apply up to 6 units toward their LL.M. in intellectual property law from the following non-IP courses:
- -Graduate Legal Research
- -Introduction to the U.S. Legal System

Due Dates

Deadlines for filing an LL.M. admissions application in intellectual property law are:

- July 1, for starting the program in the fall
- November 1, for starting the program in the spring
- April 1, for starting the program in the summer.

Late applications will be considered if program space permits.

Documents Required

No decision can be made until the LL.M. application and all supporting documents have been received by the Admissions Office. Applicants must submit the following materials:

- Official application for admission to the LL.M. in intellectual property law program
- \$45 application fee
- · Personal Statement
- Official law school transcript (translated, if not in English).

Applicants from other countries or those who received their law degrees outside the United States must also submit a Certification of Finances and a TOEFL score (if applicable). See page 4.

Applications should be sent to:

Golden Gate University School of Law LL.M. in IP Law Program 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

Application Form and Fee

The application form is on pages 15–16 of this bulletin. The \$45 application fee, payable by check or money order, should be made out to Golden Gate University. Golden Gate University welcomes application by any qualified and interested candidate.

Personal Statement

The personal statement allows an applicant to present credentials in nonstatistical terms. The statement may set forth reasons for seeking the LL.M. degree. Of particular interest to the admissions committee are the applicant's intellectual property or business-related experiences, either as a student or practitioner. The applicant is encouraged to describe the impact of these experiences on preparation for an intellectual property law career.

The personal statement is also an opportunity for an applicant who may not meet the program's standard admissions criteria to set forth any factors that may be important to the admissions committee's decision.

The statement should be in narrative rather than resume form. It should be typed and no longer than five double-spaced, 8.5-x-11-inch (or A4) pages.

Law School Transcripts

Official transcripts from all law schools attended must be submitted.

From U.S. institutions: Official, original transcripts must be sent directly to the LL.M. in intellectual property law program at GGU.

From overseas institutions: Applicants must provide an original or certified true copy of academic records for each year of study. These records must be in the original language issued. If not in English, an official English translation must also be provided.

Transcripts should be sent to:

Golden Gate University School of Law LL.M. in IP Law Program 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

Letters of Recommendation

Letters of recommendation are not required but will be considered if provided. Letters should be from individuals who are well acquainted with the applicant's academic ability or professional accomplishments.

Interview

An interview is not required, but will be scheduled upon request.

Acceptance Deposit

A deposit of \$200 is required of all applicants upon notification of admission. The acceptance deposit must be paid when due to avoid cancellation of the admission offer. The deposit is credited toward the initial tuition payment if the applicant matriculates, but it is otherwise nonrefundable.

Tuition Payment

Tuition and fees are payable in full upon registration. Visit the School of Law Admissions and Financial Aid Office webpage at www.ggu.edu/schools/law/admissions/financial_aid/payment_options.html for information regarding tuition payment options including installment and corporate reimbursement plan. All balances from previous semesters must be paid prior to registration.

Special Requirements for Non-U.S. Applicants

Applicants who received their law degrees outside the United States must satisfy the admissions committee of the sufficiency of their academic backgrounds, the proficiency of their English language abilities, and their financial ability to complete the course of study.

International applicants from countries other than Australia, Anglophone Canada, Great Britain, Ireland, or New Zealand must have an official TOEFL score report sent directly from the Educational

Testing Service (ETS) to the intellectual property law program at Golden Gate University School of Law. The TOEFL institution code for Golden Gate University School of Law is 4329. The department code is 03. Applicants must receive a minimum score of 580 paper or 237 computer.

International applicants must comply with U.S. immigration laws and regulations. It is the applicant's responsibility to obtain any required visas. All new international students must meet with an international student adviser upon arrival to complete the requirements established by the Bureau of Citizenship and Immigration Services or the Department of State.

An official Certification of Finances form, properly filled out and with accompanying documents, must be submitted by all foreign applicants. The form is on page 17 of this bulletin and may be downloaded at: www.ggu.edu/schools/law/pdf/cert_finances.pdf. (You must have Adobe Acrobat Reader installed on your computer to download the form.)

Students on visas must pay an International Student Services fee of \$90 per semester.

Non-U.S. students in F-1 and J-1 immigration status are also required to purchase health insurance each semester. Students who can

show proof of a comparable policy can apply for a waiver during the first 14 days of each semester. Waivers and health insurance information are provided through the Office of Admissions and Student Affairs, International Admissions and Advising Services; contact that office for more information.

Non-U.S. students are not eligible for U.S. government-supported financial aid and must make private financing arrangements.

International scholarship information and financial aid information are available at www.ggu.edu/admissions/intl/finances.html#all.

We recommend that applicants from other nations bring with them an extra official transcript and any official document they have received from the courts or bar associations of their home country indicating that they have been admitted to practice law in that country. These documents are not required for admission to the LL.M. program but may prove useful in obtaining employment or applying to sit for a bar exam in one of several U.S. states. Lawyers admitted to practice in their home country may include such documentation in the application, but it is not required for admission. For further information, contact Program Director Marc Greenberg at mgreenberg@ggu.edu.

Financial Aid

Golden Gate University School of Law administers a full range of programs to help students who need financial assistance. The Financial Aid Office provides budget and debt management counseling, evaluates students' financial needs, and determines financial aid awards. The Financial Aid Office is also responsible for maintaining standards and procedures that comply with federal regulations, donor restrictions, university policies, and that most equitably help meet students' financial needs.

Students seeking information regarding financial aid eligibility and application procedures

should check the School of Law Financial Aid Office website at www.ggu.edu/schools/law/admissions/financial_ aid/index.html or contact the office at (415) 442-6630 or lawfao@ggu.edu. The

Financial Aid Office will provide relevant information and application materials. Foreign students are not eligible for



U.S.-government-supported financial aid.

A limited number of scholarships are available based on merit and/or financial need. Interested applicants are encouraged to submit requests for scholarships along with their applications. Recipients of merit scholarships will be informed of their awards as part of their admissions decision letter.

Withdrawal and Refund Policies

Students are enrolled with the understanding that they will complete the entire semester. If a student must withdraw from courses for personal or professional reasons, tuition adjustments will be made on the following basis: If the student withdraws before or during the first or second week of class, 100% of the tuition will be credited to his or her account; during the third week, 70%; during the fourth week, 50%; after the fourth week, 0%. The acceptance deposit is not refundable.

No adjustments will be made for late registration, absences from class, leaves of absence for a portion of a semester, or suspensions or dismissals by official action of the university. Fees other than tuition will not be adjusted. A student may request in writing that a refundable credit balance be returned to him or her. Requests should be sent to the attention of Student Accounting Services. Refunds will be mailed to the address that appears on the student's refund request.

COURSES

Required Courses

- Intellectual Property Law Survey
- Internet and Software Law

One of the following:

- Copyright Law of the U.S.
- Patent Law of the U.S.
- Trademark Law of the U.S.

Course Descriptions

Art and the Law (2 units)

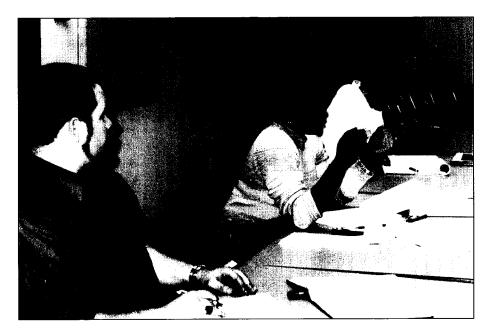
This course explores the legal problems confronted by artists, art collectors, dealers, galleries, and museums. The course considers customs and international problems; political and sexual censorship; property rights, including copyright; relationships between artists and dealers; taxes and tax planning; and questions involving authenticity, insurance, and government assistance to the arts.

Biotechnology Law (3 units)

This course examines the legal issues arising from the intersection of biology, technology, and intellectual property law, focusing primarily on related patent law issues. The legal and ethical issues involved in cloning, stem cell research, and the licensing of technology are also discussed. Students should be familiar with basic principles of biology and patent law.

Content Licensing (2 units)

The focus of this course is the licensing of intellectual property content in both traditional circumstances and the online environment. Through lectures and writing exercises, students learn the key points to be included in licensing agreements for domestic and international transactions. Negotiating strategies are analyzed, and issues unique to technology content transfers are addressed.



Copyright Law of the U.S. (3 units)

This in-depth analysis of U.S. copyright law includes the history of the law, from the first copyright statutes through the major revisions of the 1909 Act, the 1976 Act, and the Digital Millennium Copyright Act of 1998. Students explore legal issues relating to the registration process, defenses such as fair use and parody, and remedies for infringement. Terms for the licensing and/or transfer of copyright are also examined. Includes the impact of the use of digital media and the growth of the Internet on copyright protection. Intellectual Property LL.M. students are required to take this course, Trademark Law of the U.S., or Patent Law of the U.S.

Directed Study (1-3 units)

A Directed Study is an independent study project for LL.M. students done under the supervision of a faculty member or supervising attorney for academic credit. Directed Study can be taken for 1 to 3 units. The project can be on any topic agreed to by the student, faculty member or supervising attorney, and the LL.M. program director. Directed Study can be taken for a letter grade or for a Credit/No Credit grade and must be decided at the time

of topic approval. All papers submitted under this program should reflect approximately 70 hours of work per unit of credit.

E-Commerce Law (2 units)

The digital revolution has had significant impact on the manner in which business is done today. This course looks at many of these changes, both in domestic and international business, including such issues as digital signatures, electronic data interchanges, electronic financial interchanges, and regulatory efforts such as the Uniform Electronic Transactions Act (UETA), the Uniform Computer Information Transactions Act (UCITA), and the federal e-sign law.

Entertainment Law (3 units)

This course is an introduction to the complex legal issues arising in the areas of music sound recordings and publishing, motion pictures, television, theater, and literary publishing in the United States and internationally. Covers the drafting of contracts in the entertainment industry, as well as dispute resolution alternatives. Students also study the roles of attorneys, agents, and personal managers, as well as relevant legislation affecting the entertainment industry.



Film and Television Law (2 units)

This advanced level course examines in detail the legal issues involved in the motion picture, video, and television industries. Production and distribution contracts, talent contracts, and related litigation are addressed. The impacts of cable television, pay-per-view, and other delivery systems are also examined.

Intellectual Property Law LL.M. Seminar (3 units)

Students meet with the director of the LL.M. in intellectual property law program to discuss the progress of their thesis research. They also participate in discussion and analysis of recent statutory and case law developments in intellectual property law. (Offered only to students enrolled in the LL.M. in intellectual property law program.)

Intellectual Property Law Moot Court Competition (1 unit)

Law students participate in the Saul Lefkowitz Moot Court Competition, which focuses on trademark law problems. Students are coached by faculty in basic trademark legal issues and in oral advocacy skills. Students draft a brief in the fall term and compete in oral argument in the first half of the spring term.

Intellectual Property Law Survey (3 units)

An introduction to the U.S. law of copyright, trademark, and patent, this course explores state law of trade secrets, unfair competition, and the role of IP protection of computer programs. The course is designed for students interested in focusing on IP law or in simply getting a basic understanding of the key legal principles of IP law. Prerequisites: Property I and Property II.

Intellectual Property Litigation: Copyright and Trademark (2 units)

This course takes students through the various stages of an intellectual property litigation case, focusing on the issues specific to litigating trademark cases and copyright cases. Infringement and breach of contract situations form the basis for study and analysis. Litigation strategies, discovery techniques, and settlement negotiation issues are also addressed.

Intellectual Property Online Journal (2 units)

Students enrolled in this course participate in the process of creating an annual law journal devoted to intellectual property law issues. Students write and edit case notes, as well as edit articles written by practitioners. The journal is published and distributed online to IP firms nationwide.

International Intellectual Property Law (2 units)

This class discusses the impact of TRIPS and other international intellectual property treaties, including Paris and Berne, on the changes and interpretations in domestic U.S. law and selected countries outside the United States. The post-TRIPS environmental, current, and proposed legislation are also covered. Recommended: Intellectual Property Law Survey, Patent Law of the U.S., or Trademark Law of the U.S.

International Patent Law (2 units)

This course is divided into two parts. The first part provides students with a working knowledge of the treaties, regulations, and procedural requirements that govern the protection of intellectual property in the international legal system. In the second part, students apply that knowledge to a series of practical exercises emphasizing real-world considerations, analyses, and drafting skills. Topics include patents under international law, international agreements and patent treaties, filing international patent applications, overview of foreign patent laws, and licensing technology in other countries.



Internet and Software Law (3 units)

This course covers the key issues in cyberspace law. Students explore the application of traditional legal principles to this new technology and examine issues regarding regulation of access, the impact of code architecture on regulation of conduct, and jurisdictional issues (both domestic and international). This courses also covers the basics of e-commerce including digital certification/ verification, UCITA, EDI, and EFI. Emphasis is placed on issues relating to privacy and indecent materials online.

Negotiating and Drafting Contracts in the Entertainment Business (2 units)

This advanced course in entertainment law focuses on the drafting and negotiation of the numerous agreements involved in entertainment projects. Sound recording and publishing contracts in the music business and licensing agreements for the online distribution of music and audiovisual works are examined in detail. Students get hands-on experience in drafting these agreements. They will also analyze negotiation points and discuss negotiation tips and strategies with experienced practitioners in entertainment law.

The Patent Application Process from A to Z (3 units)

This course examines all of the stages an attorney completes to draft and prosecute a patent through the approval process. Areas covered include the initial client interview, assessing relevant prior art, drafting claims, and responding to opposition or requests for clarification from the patent examiners. Prerequisites: Intellectual Property Law Survey and/or a more focused course in patent law, or familiarity with the legal issues involved in patent law.

Patent Law of the U.S. (3 units)

This course explores intellectual property rights, with an emphasis on patents. Includes a study of the rights and liabilities associated with patents, assignments, licenses, and royalty agreements; an analysis of common and statutory laws that protect the identification of the source of goods and services; and a comparison of the protection afforded by patents, trademarks, copyrights, and trade secrets. Prerequisites: Property I and II. Intellectual Property

required to take this course, Copyright Law of the U.S., or Trademark Law of the U.S.

Patent Litigation (2 units)

LL.M. students are

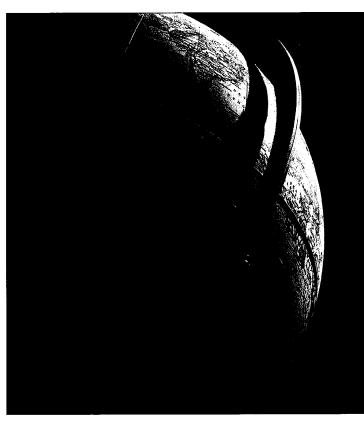
This course takes students through the various stages of preparing a patent infringement or validity challenge case through trial. Litigation strategies, discovery, and pre-trial motions are covered.

Sports Law (2 units)

This survey of the complex legal relationships found in major professional teams and leagues includes contracts, antitrust, labor law, torts, workers' compensation, and gender discrimination brought to bear on current issues in the sports industry. Practical guidance in representing athletes is stressed.

Trademark Law of the U.S. (3 units)

This course covers U.S. trademark law, focusing on the history of the Lanham Act and the role trademark protection plays in interstate commerce. Students explore the legal issues arising from the registration process and the



application of the terms of the Trademark Manual of Examining Procedure. The course also examines the interaction between domain names and trademarks and the general impact of the Internet on trademark law. Intellectual Property LL.M. students are required to take this course, Copyright Law of the U.S., or Patent Law of the U.S.

Trademark Practice: Trial and Appeal Board (2 units)

This course focuses on the process of filing or responding to an opposition to a trademark registration that is adjudicated by the Trademark Trial and Appeal Board. Litigation strategies and analysis of office actions are discussed. Petitions seeking cancellation, abandonment, or invalidation due to genericness or fraud are also examined. Prerequisites: Intellectual Property Law Survey and/or a more focused course in trademark law, or familiarity with the legal issues involved in trademark law.



PROGRAM DIRECTOR MARC H. GREENBERG

A.B., University of California, Berkeley; J.D., Hastings College of the Law, University of California The LL.M. in intellectual property law program is directed by Associate Professor Marc Greenberg, a veteran intellectual property and business attorney. Before joining the full-time law faculty at Golden Gate University, he was an adjunct professor, teaching IP courses for eight years. A founding partner of San Francisco's Nelsen & Greenberg, his 20 years in private practice were focused on advising new technology companies, as well as transactional work and litigation in website development, e-commerce, licensing, copyright, trademark, and entertainment law. Courses taught: Entertainment Law, Intellectual Property Law Survey, Internet and Software Law, IP Moot Court Competition, IP Law LL.M. Seminar.

Full-Time Faculty



Helen Hartnell Professor of Law

B.S. (cum laude), University of Illinois J.D. (magna cum laude), University of Illinois Professor Hartnell specializes in international business

transactions, private international law, comparative law (in particular the law of the European Union), and international trade regulation. She practiced law in Germany and in Wisconsin before starting to teach in 1988. She has taught at the Free University of Berlin, Tulane Law School, ELTE Law School and Central European University (both in Budapest, Hungary), SMU School of Law, Harvard Law School (where she was a visiting scholar at the European Legal Research Center), and the American University of Armenia. Professor Hartnell is actively involved with the American Society of International Law, where she chairs the Private International Law Interest Group; with the European Union Studies Association, where she is a member of the steering committee for the EU Law Interest Group; and with the International Law Association, where she is co-rapporteur of the Regional Economic Development Law Committee. Professor Hartnell has published articles on international commercial law, European integration, and comparative constitutional law. She is working on a Ph.D. in Jurisprudence and Social Policy at the University of California, Berkeley. Ms. Hartnell also teaches courses in the international legal studies program.

Courses taught: European Union Law, International Business Transactions, International Trade Regulation, and Private International Law.



Christian N. Okeke Associate Professor of Law

LL.M. (summa cum laude), Kiev State University,

Ph.D., Juridical Science, Free University of Amsterdam

Professor Okeke is a former deputy vice-chancellor of Enugu State University of Science and Technology and pioneer dean of the Schools of Law of Nnamdi Azikiwe University, Awka, and Enugu State University of Science and Technology, Enugu, all in Nigeria. Before joining Golden Gate, Professor Okeke taught law for 25 years at Nigerian and other African universities. He also practiced international, trade, and investment law for 18 years. He is a solicitor and advocate of the Supreme Court of Nigeria and a member of the Nigerian, African, and Commonwealth bar associations. He has written and coauthored many books and articles in international law. The most cited of his scholarly works is Controversial Subjects of Contemporary International Law. Law students in Nigeria use his book The Theory and Practice of International Law in Nigeria. Mr. Okeke also teaches courses in the international legal studies program.

Courses taught: Air, Space, and Telecommunications Law; Comparative Legal Systems; International Investment Law; and International Organizations.

Adjunct Faculty

Stephen Baker

Law Offices of Stephen Baker/Baker Sports Management

B.A., Tufts University
J.D., Cornell Law School

Stephen Baker is a nationally known sports attorney whose client list currently contains approximately 20 professional football players including 49ers quarterback Jeff Garcia; Eagles fullback Jon Ritchie; Raiders 2003 first-round-pick Nnamdi Asomugha; Houston Texans linebacker Kailee Wong; and former NFL Pro Bowlers Ken Harvey, Ray Brown, and Brian Mitchell. Mr. Baker has also represented numerous basketball, baseball, and broadcasting clients. His practice provides contract negotiation, off-field marketing, public relations work, and the creation and guidance of charitable programs. Mr. Baker is frequently interviewed by the national press regarding collective bargaining, athlete salaries, and the economic dimensions of the sports marketplace.

Course taught: Sports Law.

Justin T. Beck

Of Counsel, Mount & Stoelker

B.A., Stanford University J.D. (magna cum laude), University of San Francisco

Justin T. Beck has litigated numerous patent, copyright, and other technology cases. Prior to joining his present firm, he was a partner at Skjerven Morrill LLP, where he was head of the litigation department. Previously he served as corporate counsel at Fairchild Camera and Instrument Corporation and at MDS Qantel, overseeing corporate litigation and negotiating intellectual property and other commercial transactions.

Courses taught: Copyright Law of the U.S., Patent Litigation.

Anthony Berman

Founding Partner, Idell, Berman & Seitel

A.B., New York University J.D., New York Law School

Anthony Berman is an entertainment and Internet law attorney in San Francisco. His primary practice areas involve negotiation of entertainment contracts including recording, publishing, touring and presentation, digital distribution, webcasting, and film and multimedia agreements. He also advises clients on legal issues involved in the formation of entertainment-related organizations and protection of copyrights and trademarks. Mr. Berman is the editor-in-chief of Multimedia & Entertainment Law Online News (MELON) and a contributing editor to Entertainment Industry Contracts, published by Matthew Bender. He was the chair of the Sports and Entertainment Law Section of the Bar Association of San Francisco from 1998 through 1999.

Courses taught: Negotiating and Drafting Contracts in the Entertainment Business, Film and Television Law.

(continued on page 12)



GGU'S LL.M. PROGRAM: THE SPECIALIZE

Copyright, Entertainment, and Sports Law

These areas of IP law focus on content, works of creative expression, and the protection of the rights of athletes, celebrities, and artists. An extensive range of increasingly sophisticated courses in these areas allows LL.M. students to sharpen and deepen their understanding of the issues in these fields of the law. The LL.M. in IP law program offers an unprecedented number of entertainment-related courses, with more planned for the future. Courses include:

- Copyright Law of the U.S.
- Art and the Law
- Content Licensing
- Entertainment Law
- Film and Television Law
- Intellectual Property Litigation: Copyright and Trademark
- Intellectual Property Law LL.M. Seminar
- Intellectual Property Online Journal
- International Intellectual Property Law
- Negotiating and Drafting Contracts in the Entertainment Business
- Sports Law
- Directed Study

Internet and Software Law

The explosive growth of the Internet and the Web as a means of information exchange, creative expression, and financial and related business transactions requires lawyers to keep apace of these changes, as well as how the legal system responds to and incorporates them into existing legal systems, both in the United States and the rest of the world. The course offerings in the LL.M. in IP program prepare attorneys to address and master these issues. Courses include:

- Internet and Software Law
- Content Licensing
- E-Commerce Law
- Intellectual Property Law LL.M. Seminar
- Intellectual Property Litigation: Copyright and Trademark
- Intellectual Property Online Journal
- International Intellectual Property Law
- Directed Study

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Training Critical to a Successful Practice

Patent and Biotechnology Law

From business method patents to cloning to "enhanced" agriculture, patent law is occupying an increasingly critical role in the development of new technologies, as well as engaging lawyers, politicians, and scientists in serious debate over the extent to which advances in technology and biology will change our lives. Lawyers knowledgeable in these areas will be in the forefront of those changes. The LL.M. in IP law program offers students sophisticated and challenging courses to update their skills in these important areas. Courses include:

- Patent Law of the U.S.
- International Patent Law
- The Patent Application Process from A to Z
- Biotechnology Law

- Intellectual Property Law LL.M. Seminar
- Patent Litigation
- Intellectual Property Online Journal
- Directed Study

Trademark and Unfair Competition Law

The reliance on brand names has never been greater than today, as participants in a global marketplace must rely on the quality assurance of brand names when obtaining goods and services from companies around the world. The need for protection of those brand names is an area of law that is growing at a tremendous rate, and lawyers must have extensive knowledge of the cutting-edge issues in this field in order to properly serve the needs of their clients. The course offerings in the LL.M. in IP law program will prepare students to handle domestic and international issues relating to trademark and unfair competition, as well as the litigation of related disputes. Courses include:

- Trademark Law of the U.S.
- Trademark Practice:
 Trial and Appeal Board
- Intellectual Property Litigation: Copyright and Trademark
- Intellectual Property Law LL.M. Seminar
- Intellectual Property Online Journal
- International Intellectual Property Law
- International Patent Law
- Intellectual Property Law Moot Court Competition
- Directed Study

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The program features
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rogram

Robyn Freedman

Attorney, Law Office of Robyn Freedman

B.A., California State University, Northridge J.D., University of La Verne College of Law Robyn Freedman has a private practice in the area of intellectual property law with a special emphasis in the arts. Her practice involves contract negotiations; preparation of agreements, licenses, and releases; trademark prosecution; copyright protection; and general business matters. Her clients include fine artists, photographers, galleries, designers, writers, filmmakers, songwriters, singers, and multimedia and website designers.

Course taught: Art and the Law.

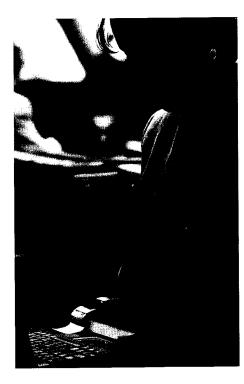
William T. Gallagher

Partner, Townsend and Townsend and Crew, LLP

B.A., University of California, Berkeley M.A., University of Chicago J.D., University of California, Los Angeles Ph.D., University of California, Berkeley (Jurisprudence and Social Policy Program), Boalt Hall School of Law

William Gallagher specializes in intellectual property litigation including patent, trademark, copyright, trade secret, unfair competition, and complex licensing litigation. He has taught intellectual property law for six years in the High Tech Law Program at Santa Clara University School of Law and has been a visiting professor of intellectual property law at Vytautas Magnus University School of Law in Kaunas, Lithuania.

Course taught: Intellectual Property Litigation: Copyright and Trademark.



Michael A. Glenn Founder, Glenn Patent Group

B.S., University of Arizona J.D., San Mateo Law School

Michael Glenn is a registered patent attorney and has broad experience both in private practice with Townsend and Townsend of San Francisco and in industry, having served as Intel Corporation's chief intellectual property counsel. He is a former chair of the State Bar of California Intellectual Property Section and past president of the Peninsula Intellectual Property Law Association. Mr. Glenn currently maintains offices in Menlo Park, California, where his practice is limited to patent and patent-related matters, especially in the areas of computers, software, and semiconductors.

Course taught: International Intellectual Property Law.

Anne Hiaring

Law Offices of Anne Hiaring

B.A., Reed College J.D., Hastings College of the Law, University of California, Berkeley

Professor Hiaring has specialized in trademark and copyright law since 1981. She has chaired programs on intellectual property topics and has served as president of the San Francisco Intellectual Property Law Association, chair of the State Bar of California Intellectual Property Law Association, and speaker and moderator at numerous International Trademark Law Association programs. She has written for AmJur on copyright and trademark law topics and has presented numerous papers.

Course taught: International Intellectual Property Law.

Virginia Meyer

Founding Partner, Meyer Intellectual Property Law

A.B., Randolph-Macon Woman's College M.S., Villanova University J.D. (cum laude), Widener University Virginia Meyer is a specialist in intellectual property law. She works with clients to identify their intellectual property and best protect that property worldwide. She also prepares and prosecutes U.S. and foreign patent, trademark, and copyright applications, and she prepares and negotiates consulting, secrecy, and licensing agreements.

Courses taught: Biotechnology Law, Patent Law of the U.S., The Patent Application Process from A to Z.

Robert B. Morrill

Partner, Sidley Austin Brown & Wood, LLP

B.S. (with honors), University of Nevada LL.B. (cum laude), Harvard University Robert B. Morrill has helped technology companies effectively manage their intellectual property, antitrust, and business tort disputes for more than 30 years. Specializing in litigation, arbitration, and mediation of patent, copyright, trade secret, and trademark cases, Mr. Morrill's clients have included both plaintiffs and defendants in the semiconductor, computer hardware and software, electronics, medical device, and other high-tech industries. His intellectual property trial practice encompasses complex licensing and contract issues, as well as infringement and misappropriation.

Courses taught: Intellectual Property Law Survey, Patent Litigation.

Robert Ted Parker

Partner, Berg & Parker, LLP

A.B., University of Rochester

I.D., Cornell Law School M.Mus., Manhattan School of Music Ted Parker handles a broad range of commercial legal matters including intellectual property law. He has expertise in entertainment law with a focus on motion picture production and distribution. He handled the financing and contracts for such films as The Piano, Secrets and Lies, Muriel's Wedding, Lost Highway, and others. Mr. Parker is a member of the Bar Association of San Francisco, the Beverly Hills Bar Association, the State Bar of California (Litigation and Intellectual Property Sections) and the American Bar Association. He has published and spoken about intellectual property, securities law and international litigation.

Course taught: E-Commerce Law.

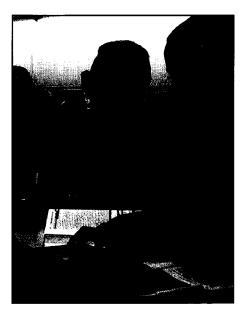
Owen Seitel

Partner, Idell, Berman & Seitel

B.A.(magna cum laude), University of Florida J.D., University of Denver

Owen Seitel represents clients in transactions and litigation involving intellectual property and business matters including multimedia and technology creation, protection, licensing, and distribution; and business start-up and evolution matters including financing, strategic alliances, mergers/acquisitions, equity compensation arrangements, and labor law matters. Mr. Seitel focuses on the representation of clients in the converging entertainment, sports, new media, and technology sectors. He has written feature articles for Ziff Davis publications and MELON. He frequently appears as a panelist at various multimedia and entertainment industry conferences and is a member of the California and San Francisco Bar Associations, California Lawyers for the Arts, and a former member of the Telecommunications Policy Committee for the City and County of San Francisco. Mr. Seitel is senior editor of Multimedia & Entertainment Law Online News (MELON) and former associate features editor of Ziff-Davis Internet Magazine.

Course taught: Content Licensing.



Warren E. Small Attorney, Law Offices of Warren E. Small

B.S., Rensselaer Polytechnic Institute M.S., Naval Postgraduate School M.A., Auburn University M.A., Stanford University J.D., Golden Gate University School of Law After spending 25 years in the U.S. Navy as a commissioned officer, Professor Small earned his J.D., specializing in international law. He joined the adjunct law faculty at Golden Gate University in 1996 to complement his private practice as a consultant on international and domestic patent licensing procedures. He frequently lectures on international legal issues concerning operations sponsored by the Department of Defense. Mr. Small also teaches in the international legal studies program. He is a member of the American Intellectual Property Law Association and the Licensing Executives Society.

IP courses taught: Copyright Law of the U.S., International Patent Law.

DIRECTIONS TO GOLDEN GATE UNIVERSITY

By Car

From the north: Golden Gate Bridge and Highway 101 to Van Ness Avenue. Left on Bush Street across Market Street to First Street. One block on First Street to Mission Street. Right on Mission Street one-half block.

From the south: Highway 101 to 80 (Bay Bridge/downtown) to Fourth Street exit. One block on Bryant Street. Left on Third Street, right on Mission Street two blocks.

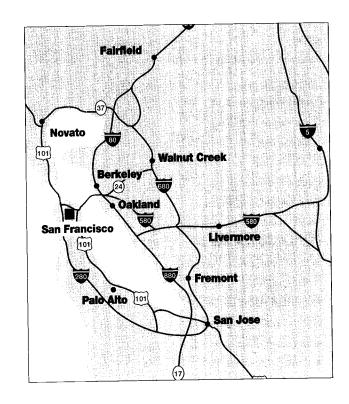
From the East Bay: Bay Bridge to Fremont Street exit. Left on Fremont, then left on Mission Street one block.

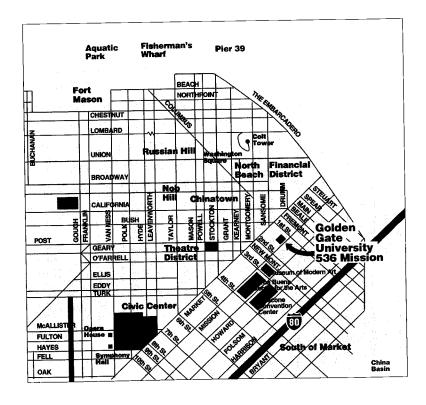
By Public Transit

- One block on Mission Street from Transbay Terminal at First and Mission Streets.
- BART and MUNI Metro, Montgomery Street exit. Walk on Second Street one block from Market Street to Mission Street. Left on Mission Street one-half block.
- From Caltrain Station at Fourth and Townsend Streets: Take #10 Townsend bus to Fremont and Mission Streets. Walk left on Mission Street one and one-half blocks.

OR

Take the N streetcar line to Embarcadero Station, walk south from Market Street to Mission Street. Turn right on Mission and walk two and one-half blocks.





GOLDEN GATE UNIVERSITY

School of Law 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

LL.M. IN INTELLECTUAL PROPERTY LAW PROGRAM

Phone: (415) 442-6604 Email: ipllm@ggu.edu

This application must be completed in ink or typed, signed, dated, and accompanied by the following:

- Personal Statement
- Non-refundable U.S. \$45 application fee
- Certification of Finances (foreign students only).

In addition, the following items must be sent directly from the appropriate institutions:

- Official transcripts from all academic institutions (graduate and undergraduate) where you have studied law must be sent directly to Golden Gate University School of Law, LL.M. in Intellectual Property Law Program. (A translation must be attached if the transcript is not in English.)
- Official TOEFL score report (foreign students only) sent directly from ETS. Institutional code: 4329. Department code: 03.

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STATUS: Application for □ Full-time □ Part-time Enter	ring:
Personal Information (Please type or print in ink.)	
Social Security Number	
NameUNDERLINE FAMILY NAME	
Mailing Address	
Home Phone () Work Phone ()
Email Fax ()	
Gender	Ms. 🗖 Mr. 🗖 Dr. 🗖 Other
Citizenship/Residency Status (This section must be completed.)	
Date of Birth City of Birth	Country of Birth
Country of Citizenship	
Native Language	
If not a U.S. citizen, what is your visa status? U.S. Permanent Resident	dent/Green Card 🚨 F-1 🚨 J-1 🚨 Other
	(Please specify)
	nools attended. Use extra pages if needed.
Basic Law Studies	
Name of Institution	
Location	
Degree or Diploma	•
Field of Study	
Cumulative Grade Point Average (GPA)	
Academic Awards, Honors, Scholarships	

Other Law Schools Attended		
Name of Institution		
		Dates of Attendance
Degree or Diploma		Date of Completion
Field of Study		
Cumulative Grade Point Average (GPA	A)	Class Rank
Academic Awards, Honors, Scholarshi	ps	
		W0.777 2
Date & Place TOEFL Taken (if applic	able)	TOEFL Score
PROFESSIONAL EXPERIENCE		
Bar Admissions and Dates		
Name & Location of Employer		
Telephone ()	Fa	ax ()
Dates (from & to)		osition Held
Ethnic Survey for U.S. citizens. Che	ck all that apply.	
☐ African American/Black	☐ Caucasian/White	☐ Puerto Rican
☐ Alaskan Native or American Indian	Chicano/Mexican American	☐ Decline to state
☐ Asian or Pacific Islander	Hispanic	Other (please specify)
☐ Canadian/Aboriginal	☐ Middle Eastern	
charges pending? If any such charge or con-	viction occurs between your submission	s other than minor nonalcohol-related traffic violations, or are any on of this form and registration, or during your enrollment at Golden es, give dates and explain the circumstances fully on a separate sheet.
had a license or credential suspended, revo- credential involved, and providing the date	ked, or denied? If the answer is yes, p es, details of the matter, final dispositi	of any office, license, or credential, have you ever been disciplined or lease attach a statement providing full details, identifying the license or on, and the name and address of the authority in possession of the s form and your registration at Golden Gate University School of Laws
Your application will not be considered con	mplete until we receive your official t	ranscripts.
Golden Gate University School of Law, I n providing false or inaccurate information is	nust abide by the rules and regulatior n admission and/or financial aid appl	knowledge and belief, and I understand that if admitted to is of the university and the School of Law. I understand that knowingly ication material is grounds for denial of admission or, if discovered natriculation, for immediate dismissal from the School of Law.
SIGNATURE OF APPLICANT		DATE
Mail this application, your Personal St	atement, application fee, and Cer	tification of Finances (foreign students only) to:

Mail this application, your Personal Statement, application fee, and Certification of Finances (foreign students only) to: Golden Gate University School of Law LL.M. in Intellectual Property Law Program

536 Mission Street, San Francisco, CA 94105-2968, USA

Golden Gate University welcomes applicants regardless of race, sex, creed, religion, age, color, disability, sexual orientation, gender identification, ancestry, national/ethnic origin, nationality/citizenship, political affiliation, marital status, medical condition, or any other status protected from discrimination by federal, state, or local law.

GOLDEN GATE UNIVERSITY

School of Law 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

Certification of Finances Non-U.S. Students Only

Please carefully read the instructions on page 19 of this bulletin. This form must be completed in full to qualify for the Student Visa Request Form. If you are accepted for regular admission, the university will issue the Student Visa Request Form for you to apply for the student visa. Documents submitted in support of this form must be originals or certified true copies of the originals. Photocopies or fax transmissions are not acceptable. Also, all financial documents must be less than one year old.

Student's Name			Date of Birth	
1	Underline Family Name		Month/Day/Year	
Social Security/Stud	dent ID Number (if known)			
Country of Birth _	_	Country of Citizenship _		
City of Birth				
SECTION A: Son	urces of Financial Support			
Name of Sponsor _			\$ per year	
Relationship to Stu	dent			
SECTION B: Stu	dent Certification			
I certify that I have	read the instructions on pag	ge 19 of this bulletin, and that,	to the best of my knowledge, the total amount	
listed in Section A	is available to me for each ye	ear of study at Golden Gate Un	iversity.	
Student's Signature			Date	
If accompanied by	dependents, attach informat	ion including names, relationsh	ips, countries of birth, and dates of birth.	
	-	•		
SECTION C: Spo	onsor Certification			
_		he information given by the app	olicant on this form, that it is true and accurate,	
	are available and will be prov			
			Date	
ı	,			
Bank Seal	SECTION D: Bank	Certification		
Dank Scar	The undersigned certif	The undersigned certifies that he/she has read the information given by the applicant on this form, that		
			unds noted are expected to be available. No	
			inion. Note: Section D must include an original	
		e instructions on page 19.		
		- mondono on P8-		
	Bank Official's Signatu	ıre	Date	
L	Bank Official's Name &	& Title (please print)		
		Y I		

GOLDEN GATE UNIVERSITY

School of Law 536 Mission Street San Francisco, CA 94105-2968 U.S.A.

Certification of Finances (cont.)

Dependent Information

Provide information for only those dependents accompanying you to the United States. Please print your name, as well as the name, relationship to you (husband, wife, son, daughter, etc.), date of birth, country of birth, country of citizenship, gender, and city of birth of each dependent who may accompany you to the United States.

Underline Fami	ly Name	
Number of Dependents	_	
FAMILY NAME	GIVEN NAME	
Relation to Student		
Date of Birth Month	Day Year	
Country of Birth	Country of Citizenship	Gender
City of Birth		
FAMILY NAME	GIVEN NAME	
Relation to Student		
	Day Year	
Country of Birth	Country of Citizenship	Gender
City of Birth		
FAMILY NAME	GIVEN NAME	
Relation to Student		
Date of Birth Month	Day Year	
Country of Birth	Country of Citizenship	Gender
City of Birth		
FAMILY NAME	GIVEN NAME	
Relation to Student		
	Day Year	
Country of Birth	Country of Citizenship	Gender
City of Birth		
FAMILY NAME	GIVEN NAME	
Relation to Student		
Date of Birth Month		
Country of Birth	Country of Citizenship	Gender
City of Birth		

FOREIGN APPLICANTS ONLY: INSTRUCTIONS FOR CERTIFICATION OF FINANCES (See Page 17)

The Bureau of Citizenship and Immigration Services (BCIS) of the U.S. Government requires Golden Gate University to certify the financial resources of all international applicants who will be applying for the F-1 and J-1 visas. Admission to Golden Gate University's Legal Program is not dependent on your finances; however, GGU is unable to issue your Student Visa Request Form without financial certification.

The estimated costs for two academic terms and nine months of living expenses (listed below) are for all programs at Golden Gate University School of Law during **academic year 2003–2004.** You are required to certify that you have the amount shown for the academic program you plan to enter. If you have a spouse, children, or other dependents who will be accompanying you to the United States, you must also certify an additional US\$5,400 per academic year for each dependent.

When you apply for the student visa at the U.S. Embassy/Consulate, you will be required to prove that you have sufficient funds to study at Golden Gate University. We suggest that you make copies of this form and other related sponsorship documents (or get two originals) to present to U.S. Embassy officials.

SECTION A: MUST BE COMPLETED BY THE APPLICANT. Please list the estimated amount of money (in US dollars) that will be available to you for your first year of study at Golden Gate University. This amount must be equal to or greater than the amount shown below—related to your degree program of interest. Please print the name of your sponsor(s) and his/her relationship to you in the spaces provided. If you are sponsoring yourself, please print "Myself" in the space provided for "Name of Sponsor."

SECTION B: MUST BE COMPLETED BY THE APPLICANT. You must certify that, to the best of your knowledge, the total amount of funds listed in Section A is available to you for each year of study at Golden Gate University. Also, provide your signature and the date in the appropriate spaces.

SECTION C: MUST BE COMPLETED BY THE SPONSOR(S). Your sponsor(s) is required to certify that the total funds in Section A are available and will be provided to you as necessary. Your sponsor(s) is required to print his/her name and relationship to you, and to sign and date the form in the appropriate spaces. Instead of completing this section, your sponsor may submit: an original "Affidavit of Support" statement **or** an original letter promising to provide your financial support for as long as you are a student at Golden Gate University. If you are sponsoring yourself, please print "I am sponsoring myself" and sign your name in the space provided.

SECTION D: MUST BE COMPLETED BY THE SPONSOR'S BANK. A bank official at your sponsor's banking institution must certify that the funds listed in Section A are currently available. Please be sure to obtain an original bank seal or stamp. You may submit an original letter from your sponsor's bank indicating the total amount of money that is currently on deposit or an original letter stating that in the bank's opinion, your sponsor is financially capable of supporting you—for an amount equal to or greater than the total cost listed below. If you are sponsoring yourself, please have the bank complete this section or you may submit an original letter from the bank.

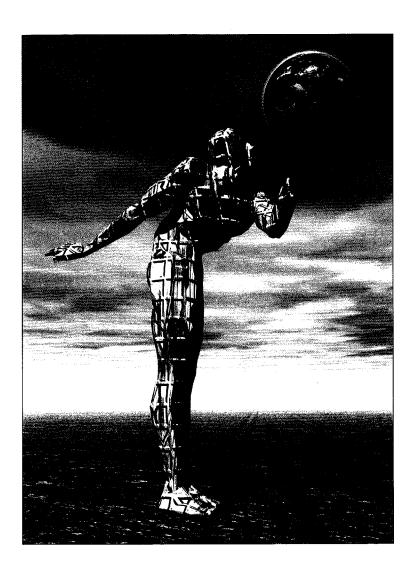
DEPENDENT INFORMATION: On the back of the application, complete the form for dependent information. Please print your name, as well as the name, relationship to you (husband, wife, son, daughter, etc.), date of birth, country of birth, country of citizenship, gender, and city of birth of each dependent who may accompany you to the United States.

MINIMUM ESTIMATED EXPENSES FOR TWO SEMESTERS AND 9 MONTHS OF LIVING EXPENSES IN THE SAN FRANCISCO BAY AREA

	J.D. Programs	LL.M. Programs*	S.J.D. Program
			(2 semesters in residence)
Tuition/Fees (US\$)	29 units at \$25,433	24 units at \$21,048	\$25,000
Living Expenses & Fees	\$15,510	\$13,500	\$13,500
TOTAL COSTS	\$40,943	\$34,548	\$38,500
		*LL.M. Tax Program is 26 units	

IMPORTANT: Living Expenses are *estimates* and are based on shared living arrangements to include rent, meals, utilities, personal expenses, health insurance, etc. For current information, visit our website at www.ggu.edu/law. These figures do *not* include travel within the United States or the cost of international airfare. Nor do they include the costs of owning and operating an automobile or the tuition costs of attending the university during the summer.

SPECIAL NOTE: If you are being sponsored by your government, employer, or other organization/agency, you are **not** required to complete this form. Instead, send an original sponsorship letter from the appropriate organization or government agency. If you have been awarded a scholarship from an outside organization or foundation, please be sure to include a copy of the award letter with this form.



Application Deadlines

- Fall Semester begins late August.
 Applications due July 1.
- Spring Semester begins early January. Applications due November 1.
- Summer Session begins late May. Applications due April 1.

Late applications will be considered based on space available.

LL.M. Tuition

\$877 per unit

Fees per Semester (non-refundable)	
Registration	\$40
Materials (see note 1)	\$10
Fees per Occurrence	
Application for Admission	\$45
Acceptance Deposit (applied to tuition)	\$200
Late Registration Fee (see note 2)	\$85
Installment Payment Fee	\$50
Late Payment Fee	\$30
Returned Check Service Charge	\$25
Transcript Fee	\$5
Duplicate Diploma Fee	\$25
Student ID Replacement Fee	\$10

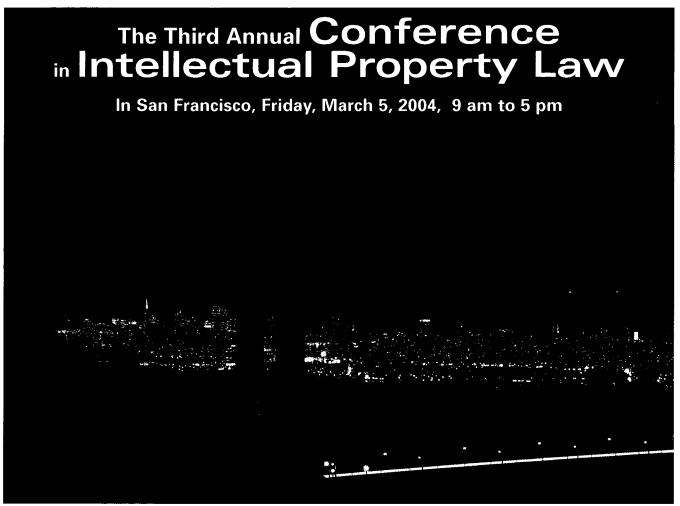
Notes

1 Special Materials Fees will also be assessed in courses that require an excess amount of duplicated materials, use of audiovisual equipment, or rental of off-campus facilities. These fees will be announced prior to registration each semester.

Corporate Reimbursement Payment Plan Fee \$100

2 Law students who register late will be charged a Late Registration Fee of \$85 in addition to the \$40 Registration

Tuition, fees, and other expenses quoted are accurate as of the date of preparation of this bulletin. Please note, however, that these costs do change. For current tuition, fees, and estimated expenses, contact the intellectual property law program coordinator at (415) 442-6604 or ipllm@ggu.edu.



Sponsored by Golden Gate University School of Law

Each year, the IP Law Program at Golden Gate University School of Law sponsors a conference addressing issues of interest and concern to the IP legal and business communities. Each conference features a unique mix of panels of educators and practitioners in the area of intellectual property law.



For more information, visit: www.ggu.edu/law and click on "News & Events" • Or email: ipllm@ggu.edu

GOLDEN GATE UNIVERSITY

School of Law

536 Mission Street San Francisco, CA 94105-2968

U.S.A.

