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## 8th Annual Conference on Recent Developments in Intellectual Property Law

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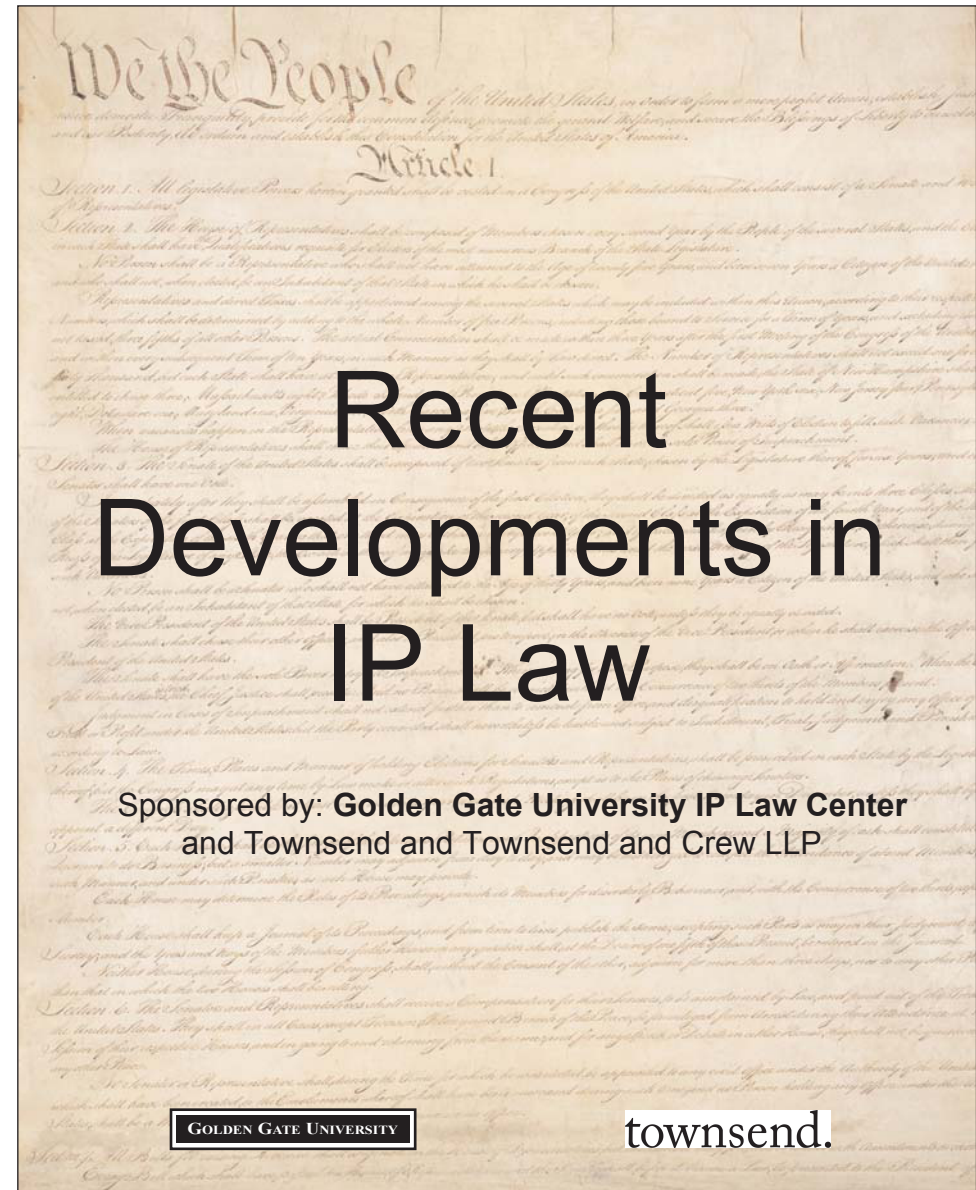
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# Recent Developments in IP Law

October 16, 2009

8th Annual Conference on  
Recent Developments in Intellectual Property Law



Friday, October 16, 2009  
9:00 AM–5:45 PM

[www.ggu.edu/law](http://www.ggu.edu/law)

536 Mission Street  
San Francisco, California

Earn up to 6.45 Hours of MCLE Credit

The Golden Gate University School of Law's newly-established IP Law Center invites you to participate in the 8th Annual Conference on Recent Developments in IP Law. Intellectual Property law is a fast-paced and ever-changing field of practice, and our 8th Annual Conference promises to provide an exciting and informative forum for discussion of current issues in patent, copyright, trademark, and Internet law--led by distinguished IP practitioners with extensive practical experience in these areas of law. The IP Law Center and the 8th Annual Conference continue The GGU School of Law's proud tradition of providing rigorous and practical professional education for law students and the practicing bar in one of the most robust and cutting-edge markets for intellectual property law in the world.

## Conference Registration

**General** admission # \_\_\_\_\_ at \$75 per person \$ \_\_\_\_\_  
**GGU Alumni** admission # \_\_\_\_\_ at \$35 per person \$ \_\_\_\_\_  
**Law Student** admission # \_\_\_\_\_ at \$15 per person \$ \_\_\_\_\_  
 Amount Enclosed/to be Charged \$ \_\_\_\_\_

Admission includes a box lunch.

☐ I am interested in receiving MCLE credit. (includes 1 hour Ethics)

☐ I am not interested in receiving MCLE credit.

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I authorize Golden Gate University to charge my/our conference registration to my credit card.

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Space is limited, so pre-registration is recommended. FAX or mail this reservation form with credit card information, or accompanied by a check made payable to Golden Gate University, to:

Golden Gate University School of Law Phone: 415-369-5293  
 Intellectual Property Law Program Fax: 415-442-6609  
 536 Mission Street Email: gradlaw@ggu.edu  
 San Francisco, CA 94105-2968 Web: ggu.edu/school\_of\_law

## Program Schedule

- 8:30-9:00 **Check-in and MCLE Registration**
- 9:00-9:15 **Welcome and Opening Remarks**  
 Prof. Marc H. Greenberg  
 University President Dan Angel  
 Assoc. Prof. William T. Gallagher  
*Golden Gate University School of Law*
- 9:15-10:15 **Trickle Down Jurisprudence: KSR, Seagate, eBay and TS Tech**  
 Robert B. Morrill  
*Sidley Austin LLP*  
 Justin T. Beck  
*Beck, Ross, Bismonte & Finley LLP*
- 10:15-11:00 **The Current State of the Trademark Office**  
 United States Commissioner for Trademarks Lynne Beresford  
*United States Patent and Trademark Office*
- 11:00-11:15 **Break**
- 11:15-12:15 **Virtual Law – Justice on the New Digital Frontier**  
 Benjamin Duranske  
*Pillsbury Winthrop Shaw Pittman LLP*
- 12:15-1:15 **Lunch**
- 1:15-2:15 **TOMORROW NEVER KNOWS: The Entertainment Industry Ten Years After Napster**  
 Moderator: Tony Berman, Berman Entertainment and Technology Law  
**Panelists:**  
 Jon Earp, *IODA*  
 Edward Lichty, *Vudu*  
 Tim O'Brien, *Tapulous*  
 Greg Gordon, *Pyramid*
- 2:15-3:15 **Electronic Discovery and Evidence in IP Litigation: A View from the Federal Bench**  
 U.S. District Court Judge James Ware
- 3:15-3:30 **Break**
- 3:30-4:30 **IP Lawyers Under Attack: Ethics and IP Law**  
 John J. Steele  
*Law Offices of John Steele*
- 4:30-5:30 **Social Network Blogs and the Law:**  
 Anne Hiaring, Esq.
- 5:30-5:45 **Closing Remarks**  
 Marc H. Greenberg and William T. Gallagher  
*Golden Gate University School of Law*

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